

CURRICULUM VITAE

Name and Surname: Okechukwu Lawrence EMEAGWALI

Place of Birth: Kaduna, NIGERIA.

Title: Professor Dr.

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I. EDUCATION

Degree	Area	University	Year
Doctorate	Business Management	Girne American University, Cyprus	2013
Master's	International Business Management	Girne American University, Cyprus	2009
Bachelor's	Microbiology	Nnamdi Azikiwe University, Nigeria	2004

II. ADMINISTRATIVE EXPERIENCE

Faculty Representative, University Committee on Academic Promotions (2022 - Present)

Girne American University, Cyprus.

Chair, Faculty Committee on Academic Promotions (2022 - Present)

Faculty of Business and Economics, Girne American University, Cyprus.

Chair of the Department of Business Management (August, 2016- Present)

Faculty of Business and Economics, Girne American University, Cyprus.

Director (February, 2016- Present)

Centre for Management Research, Faculty of Business and Economics, Girne American University, Cyprus.

III. PROVISIONAL PATENTS

(1) Management Research Relevance and Impact Index (MARRII)

A provisional patent for a new non-citation based curation model for curating management science that is relevant and useful to management practitioners.

(2) Framework & Process for Publishing Practitioner-Relevant & Practitioner-Useful Management Research

A provisional patent for a new novel framework and process for publishing scholarly management science that is both relevant and useful to management practitioners.

IV. PAPERS PEER REVIEWED

4 Reviews 3 more in progress

V. EDITOR ROLES

(1) **Guest Editor : Special Issue of Sustainability Journal** (an SSCI indexed Journal)
Sustainable Organizational Adaptation: Nurturing Ecosystems for Innovation and Resilience. Sustainability Journal. MDPI Publishing.

https://www.mdpi.com/journal/sustainability/special_issues/Z3708Q79R4

(2) **Editor-In-Chief: Girne American University Journal of Social Sciences (GAU-JSS)**
The official journal of Girne American University. The Journal just published its 1st issue in June, 2024.

VI. INDUSTRY EXPERIENCE

Strategy Consultancy for Mid-Sized and Large firms, (2021 - Present)

Founded an on-campus strategy consultancy through the Girne American University Center for Management Research (GAU-CMR) which I currently direct. Notable clients have provided consulting services to include real estate companies in the Girne Area as well as Mr Pound.

VII. ACADEMIC EXPERIENCE

Professor of Strategic Management (January, 2022- Present)

Department of Management, Faculty of Business and Economics, Girne American University, Cyprus.

Associate Professor of Strategic Management (July, 2016- January, 2022)

Department of Management, Faculty of Business and Economics, Girne American University, Cyprus.

Assistant Professor (July, 2014- July, 2016)

Department of Management, Faculty of Business and Economics, Girne American University, Cyprus.

Senior Lecturer (January, 2013- July, 2014)

Department of Management, Faculty of Business and Economics, Girne American University, Cyprus.

Lecturer & Teaching Assistant (October 2009- January 2013)

Department of Management, Faculty of Business and Economics, Girne American University, Cyprus.

VIII. AREAS OF TEACHING EXPERTISE

1. *Strategic Management (CT - 15yrs)*
2. *Advanced Quantitative Methods (CT - 8yrs)*

3. *Organizational Theory/Organizational Behaviour (PT-cross faculty - 3yrs)*
4. *Introduction to Business Management (PT - 5yrs)*
5. *International Business Management (PT - 5yrs)*
6. *Human Resource Management (PT- 2 academic sessions)*
7. *Project Management (PT- 1 academic session)*
8. *Operations Management (PT – 3 academic sessions)*

*Please Note: **CT = Currently Teaching; PT = Previously Taught*

IX. CURRENT RESEARCH INTERESTS

Top Management Teams, Upper Echelons Theory (UET), Strategic Thinking, Strategic Decision Making, Artificial Intelligence in Decision Sciences, Neuropsychology and Strategic Decision Making, Competitive Strategy, Inter-firm Competitive Interactions

X. MASTER'S THESES SUPERVISED

(37: complete up- to-date 2020-2023 list can be provided upon request)

1. OPEC's Pricing and Production Policies in Light of World Oil Consumption (1960-2012)- *by Salar A. Alsarky. June 2014.*
2. Strategic Planning for Multi-Airport Systems: A Case Study of Airports in the Kurdistan Region of Iraq from 2006-2013- *by Zhiyar Mohammed Ismael. February, 2015.*
3. Analysis of Competitive Action Types within the Nigerian Mobile Telecommunications Network Operating Industry- *by Lile Ati. June, 2014.*
4. Internal Audit and Performance of Select Government Institutions in South Sudan- *by Biluny Puot Lampuar. November, 2014.*
5. The Correlation between Interactive Marketing, Customer Satisfaction and Marketing Effectiveness: Evidence from Marketing Companies in Kyrenia- *by Madina Igamkulova. January, 2015.*
6. Determinants of Delays in Tax Payments among Select Companies in Iraq's Kurdistan Region – *by Sherzad Saeed Ramadhan. February, 2015.*
7. Problems and Causes of Financial Distress in the Banking Sector of the Kurdistan Autonomous Region of Iraq- *by Mahir Sharif Naser. February, 2015.*
8. The Effect of Industry Characteristics on the Volume of Competitive Actions and the Speed of Competitive Response: A Comparative Analysis of the Mobile Telecom Network Operating Industry and the Pharmaceutical Industry of Jordan- *by Ala'a Jbreen. May, 2015*
9. Strong Brand and Brand Development Strategies- *by Natallia Sidzko. May, 2015*
10. Substantial Advertising: The Impact on Consumer Purchasing Behavior- *by Laith Fares Faraj. June, 2015.*
11. The Role of Integrated Supply Chain Management in Improving Organizational Performance: An Empirical Analysis of the Jordanian Pickles Industry- *by Ammar Salah. January, 2018.*
12. The Role of Customer Relationship Management (CMR) in Improving Customer Services: An Empirical Examination of McDonald's Jordan Franchise- *by Sabri Al-Omari. January, 2018.*
13. Management Students' Facebook Usage Patterns and Academic Performance: A Moderated Mediation Analysis- *by Milenna Cieslak. January, 2018.*

XI. DOCTORATE THESES SUPERVISED

(32- complete up- to-date 2020-2023 list can be provided upon request)

1. The Impact of Political Sanctions on the Economic Development and Progress of Sport Tourism in North Cyprus- *by Rukiye Kilili. September, 2014.*
2. The Relationship between Knowledge Management and Organizational Strategic Performance: A Case Study of Top Universities in Tehran- *by Pouria Jahanbakhshian. May, 2015*
3. The Impact of Competitive Intelligence and Entrepreneurial Behavior on Entrepreneurial Leadership: A Comparative Analysis of Manufacturing and Service Companies in Duhok – *by Hakar Zaki Mohammed. May, 2015.*
4. Exploring the Role of Agility and Ambidexterity Strategies for Enhancing Competitive Performance: An Empirical Study of Private Universities in Iraq between 2003-2013 – *by Salam Jassim Hmood. January, 2015*
5. The Relationship between Employee Satisfaction and Customer Satisfaction in the Banking Sector: A Comparative Study between Islamic and Conventional Banks in the United Arab Emirates- *by Abdelkarim Kitani. May, 2015*
6. Organizational Development in Jordan's Insurance Industry: Concept, Problems, Causes and Solutions- *by Marwan Ibrahiem Khartabiel. May, 2015*
7. A Multi-level Examination of the Interplay between Knowledge Management, Authentic Leadership, Workplace Climate, Creativity and Performance- *by Amro Alzghoul. January, 2016.*
8. Organizational Factors Affecting the Implementation of Green Supply Chain Management: The Context of Jordanian Food Industry- *by Mohammad Al-Smairat. January, 2016.*
9. The Relationship between Porter's Generic Strategies and the Overall Performance of Higher Educational Institutions- *by Ahlam M. Al-Zoubi. January, 2016.*
10. A Multi-level Examination of the Interplay between Knowledge Management, Authentic Leadership, Workplace Climate, Creativity & Performance.-*by Amro Alzghoul. June, 2016.*
11. The Impact of Leadership Styles on Innovation: the Moderating Role of Knowledge Management- *by Hamza Elrehail. June, 2016*
12. Does High Performance Work Practices Moderate the Relationship between Strategic Thinking and Organizational Performance- *by Maher Alatailat. June, 2017.*
13. The Impact of GHRM Practices and Organization Citizenship Behavior for Environment on Sustainable Corporate Performance- *by Sakher M. A. Alnajdawi. June, 2017.*
14. The Impact of E-SCM Processes on Customer Satisfaction from a Supplier Perspective: A Case Study of the Dubai Central Fruit and Vegetable Market- *by Mohammad Shamout. June, 2017.*
15. The Impact of E-HRM Practices on Competitive Advantage in the Jordanian Industrial Sector: A Mediated-Moderation Analysis- *by Malek Eleyan. June, 2017.*
16. An Empirical Analysis on the Founding Family's Impact on Family Business Success: A Evidence from Turkey- *by Sedef Altinbas Akacan. June, 2017.*
17. Carroll's Corporate Social Responsibility Model and Behavioural Intention: The Roles of Corporate Image and Competitive Advantage- *by Ahmad Al Jarah, January, 2018.*
18. The Impact of IT Capabilities and Corporate Entrepreneurship on Innovation and Organizational Learning: The Moderating Role of Knowledge Sharing- *by Bashar Ababneh. January, 2018.*

19. The Effects of Electronic Customer Relationship Management on Customer Services and Customer Loyalty: An Empirical Study of Shopping Malls in Turkey- *by Ganna Dudina. January, 2018.*
20. The Impact of Inter-organizational Learning on Obtaining Sustainable Performance through Capacity Building of NGOs in Politically Pluralistic Areas – *by Zhiyar Ismael. May, 2019.*
21. A Comparative Cross- National Study on the Role of Institutional Quality in Fostering Social Progress Among Developed and Developing Countries – *by Nesrin Al-Matarneh. May, 2019.*
22. Market-Sensing Capability, Knowledge Creation and Innovation: The Moderating Role of Entrepreneurial Orientation – *by Abdallah Mohammad Al-Shanty. May, 2019.*
23. Knowledge-based HR Practices and Innovation of SMEs: Analyses of Multiple Mediation Pathways. – *by Mohammad Jaber Al-Tal. May, 2019.*
24. The Effect of Perceived Corporate Reputation on Word of Mouth Intentions: The Mediating Role of Organizational Commitment. -*by Vildan Esenyel. May, 2019.*
25. The Impact of Electronic Word of Mouth in Social Media on Consumers Purchase Intention: The Mediating Role of Brand Image and Personality – *by Muneer Mualli Badel Muti Alrwashdeh. May, 2019.*
26. Do Social Media Marketing Activities Enhance Brand Loyalty and Purchase Intention? Evidence from the Hospitality Industry in Northern Cyprus. -*by Blend Ibrahim. May, 2019.*
27. Examining Student Loyalty Models in Higher Education: The Roles of Perceived Service Quality, Satisfaction, Trust and Commitment. – *by Damira Ismanova. May, 2019.*

XII. RESEARCH PUBLICATIONS

(a) *Book Publications*

Emeagwali, O. L & Bhatti, F (2022) Corporate Governance - Recent Advances and Perspectives.

<https://www.intechopen.com/books/10755>

Publisher: INTECH EUROPE.

Indexation: **Thomson Rueter's Book Citation Index (BKCI)**

Publication Date: June, 2022)

Emeagwali, O. L (2019) Strategic Management - A Dynamic View

<https://mts.intechopen.com/welcome/f64ac900c22d892e48ff84a>

Publisher: INTECH EUROPE.

Indexation: **Thomson Rueter's Book Citation Index (BKCI)**

Publication Date: November, 2019)

Emeagwali, O. L (2017) Corporate Governance and Strategic Decision Making.

ISBN 978-953-51-3554-8, Print ISBN 978-953-51-3553-1,

DOI:10.5772/66270

<https://www.intechopen.com/books/corporate-governance-and-strategic-decision-making>

Edited Volume, 224 pages.

Publisher: INTECH EUROPE.

Indexation: **Thomson Rueter's Book Citation Index (BKCI)**

Publication Date: September, 2017

Emeagwali, O. L (2019) A Guide to Choosing the Right Statistics. SAGE Publications (In-view)

(b) **Web Application Developed and Published**

Emeagwali, O.L. (2015). WBISS: Web-based Inferential Statistic Selector [Web Application]. Available from <http://www.wbiss.lawrenceemeagwali.net>

(c) **Refereed Journal Publication**

(Google Scholar Citations: 1,835, h-Index: 21; i10-index: 29)

Al-Geitany, S, Aljuhmani, H.Y, Emeagwali, O.L, Nasr, E. (2023). Consumer Behavior in the Post-COVID-19 Era: The Impact of Perceived Interactivity on Behavioral Intention in the Context of Virtual Conferences. *Sustainability*. 15(11), 8600 (Indexed in Clarivate Analytics' Social Science Citation Index **SSCI**)

Alshanty, A.M, Emeagwali, O.L. (2019). Market-sensing Capability, Knowledge Creation and Innovation: The Moderating Role of Entrepreneurial Orientation. *Journal of Innovation & Knowledge*. Available at <https://doi.org/10.1016/j.jik.2019.02.002> (Indexed in Clarivate Analytics' Social Science Citation Index **SSCI**)

Bou Reslan, F.Y, Garanti, Z, Emeagwali O.L. (2021). The Effect of Servant Leadership on Innovative Work Behavior and Employee Knowledge Sharing in the Latvian ICT Sector. *Baltic Journal of Management*. 16 (5), pp729-744 (Indexed in Clarivate Analytics' Social Sciences Citation Index **SSCI** | ABDC Rank = C)

Elrehail, H, Emeagwali O.L, Alsaad, A & Alzghoul, A. (2018). The Impact of Transformational and Authentic Leadership on Innovation in Higher Education: The Contingent Role of Knowledge Sharing. *Telematics and Informatics*. 35 (1), pp55-67 (Indexed in Clarivate Analytics' Social Sciences Citation Index **SSCI** | ABDC Rank = C)

Hassanie, S, Karadas, G, Emeagwali O.L. (2021). Do CSR Perceptions Influence Work Outcomes in the Health Care Sector? The Mediating Role of Organizational Identification and Employee Attachment. *Sustainability*. 13 (17), pp9840 (Indexed in Clarivate Analytics' Social Sciences Citation Index **SSCI** | ABDC Rank = C)

Mohammed Ibrahim, R.I., Emeagwali O.L., Akkaya, M. (2021). The Mediating Role of Workplace Flourishing on the Causal Link between Linguistic Ostracism and Withdrawal Behavior. *Kybernetes*. 51 (7), pp2383-2397 (Indexed in Clarivate Analytics' Social Sciences Citation Index **SSCI** | ABDC Rank = C)

Mosleh, S, Al-Geitany, S, Emeagwali O.L., Altuntaş, M., Agyekum, E.B., Kamel, S., El-Naggar, M.F., Agbozo, E. (2022). Linking Financial Development and Environment in Developed Nations Using Frequency Domain Causality Techniques: The Role of Globalization and Renewable Energy Consumption. *Frontiers in Environmental Science*. 10. pp929093 (Indexed in Clarivate Analytics' Social Sciences Citation Index **SSCI** | ABDC Rank = C)

- Nasr, E, Emeagwali O.L., Aljuhmani, H.Y., Al-Geitany, S. (2022). Destination Social Responsibility and Residents' Environmentally Responsible Behavior: Assessing the Mediating Role of Community Attachment and Involvement. *Sustainability*. 14 (21), pp14153 **(Indexed in Clarivate Analytics' Social Sciences Citation Index SSCI | ABDC Rank = C)**
- Neiroukh, S, Emeagwali, O.L, Aljuhmani, H.Y. (2024). Artificial Intelligence Capability and Organizational Performance: Unraveling the Mediating Mechanisms of Decision-Making Processes . *Management Decisions*. Volume. ahead-of-print No, ahead-of-print. <https://doi.org/10.1108/MD-10-2023-1946> **(Indexed in Clarivate Analytics' Social Sciences Citation Index SSCI | ABDC Rank = B)**
- Nofal, R, Bayram, P, Emeagwali, O.L. (2022). The Effect of eWOM Source on Purchase Intention: The Moderation Role of Weak-Tie eWOM. *Sustainability*. 14 (16), pp9959 **(Indexed in Clarivate Analytics' Social Sciences Citation Index SSCI | ABDC Rank = C)**
- Nwaka, I, Emeagwali, O.L. (2024). Participation and Returns from Informal Service-oriented Non-farm Enterprises: Evidence from a Survey of Nigerian Households. *Plos One*. 19 (13), pp1-21 e0298794 **(Indexed in Clarivate Analytics' Sciences Citation Index SCI)**

Other Refereed Publications

- Alatailat, M, Elrehail, H, Emeagwali, O.L. (2019). High Performance Work Practices, Organizational Performance and Strategic Thinking: A Moderation Perspective. *International Journal of Organizational Analysis*. Available at <https://doi.org/10.1108/IJOA-10-2017-1260> **(Indexed in Clarivate Analytics' Emerging Sources Citation Index ESCI & Elsevier's SCOPUS | ABDC Rank = B)**
- Alshanty, A.M, Emeagwali, O.L. (2019). Market-sensing Capability, Knowledge Creation and Innovation: The Moderating Role of Entrepreneurial Orientation. *Journal of Innovation & Knowledge*. Available at <https://doi.org/10.1016/j.jik.2019.02.002> **(Indexed in Clarivate Analytics' Emerging Sources Citation Index (ESCI)**
- Al-Tal, M., Emeagwali, O.L. (2019) Knowledge-based HR Practices and Innovation in SMEs. *Organizacija*, North America. Available at: <http://organizacija.fov.uni-mb.si/index.php/organizacija/article/view/927> **(Indexed in Clarivate Analytics' Emerging Sources Citation Index ESCI & Elsevier's SCOPUS)**
- Almatarneh, N & Emeagwali, O. L (2019). Does institutional quality matter in fostering social progress: A cross national examination. *Management Science Letters*, 9(7), 1037-1046. Available at <https://doi.org/10.5267/j.msl.2019.4.002> **(Indexed in Elsevier's SCOPUS)**

- Ismael, Z & Emeagwali, O.L (2019). The moderating effect of legal framework on the relationship between inter-relationship learning and value creation to obtain sustainable performance. *Management Science Letters*, 9(7), 1047-1058. Available at <https://doi.org/10.5267/j.msl.2019.4.001>
(Indexed in Elsevier's SCOPUS)
- Esenyel, V & Emeagwali, O.L (2019). The relationship between perceived corporate reputation and employee's positive word of mouth behavior: The mediation effect of trust to managers. *Management Science Letters*, 9(5), 673-686. Available at <https://doi.org/10.5267/j.msl.2019.2.004>
(Indexed in Elsevier's SCOPUS)
- Alshanty, A., Emeagwali, O.L, Ibrahim, B & Alrwashdeh, M. (2019). The effect of market-sensing capability on knowledge creation process and innovation Evidence from SMEs in Jordan. *Management Science Letters*, 9(5), 727-736. Available at <https://doi.org/10.5267/j.msl.2019.1.016>
(Indexed in Elsevier's SCOPUS)
- Alrwashdeh, M, Emeagwali, O.L. & Aljuhmani, H. (2019). The Effect of Electronic Word of Mouth Communication on Purchase Intention and Brand Image: An Examination of Smartphone Brands in North Cyprus. *Management Science Letters*, 9(4), 505-518. Available at <https://doi.org/10.5267/j.msl.2019.1.011>
(Indexed in Elsevier's SCOPUS)
- Alzghoul, A, Elrehail, H, Emeagwali, O.L, Alshboul, M.K (2018). Knowledge Management, Workplace Climate, Creativity and Performance: The Role of Authentic Leadership. *Journal of Workplace Learning*. 20 (8), pp592-612
(Indexed in Clarivate Analytics' Emerging Sources Citation Index ESCI, Elsevier's SCOPUS | ABDC Rank = C)
- Al Jarah, A, Emeagwali O.L, Ibrahim, B, Ababneh, B. (2018). Does Corporate Social Responsibility Really Increase Customer Relationship Quality? A Meta-analytic Review (2018). *Social Responsibility Journal*.
(Indexed in Clarivate Analytics' ESCI & Elsevier's SCOPUS | ABDC Rank = B)
- Al Juhmani, H.Y, B. Ababneh, Emeagwali, O. L, Elrehail, H. (2024). Strategic Stances and organizational Performance: Are Strategic Performance Measurement Systems the Missing Link?", *Asia Pacific Journal of Business Administration*, Vol. 16 Issue: 2, pp.282-306, <https://doi.org/10.1108/APJBA-09-02021-0445>
(Indexed in Clarivate Analytics' ESCI & Elsevier's SCOPUS | ABDC Rank = C)
- Elrehail, H, Aljahmani, R, Taamneh, A.M, Alsaad, A.K, Al-Okaily, M, Emeagwali, O. L, (2023). The Role of Employees' Cognitive Capabilities, Knowledge Creation and Decision-making Style, *EuroMed Journal of Business*, Vol ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/EMJB-03-2022-057>
(Indexed in Clarivate Analytics' ESCI & Elsevier's SCOPUS | ABDC Rank = C)
- Al Jarah, A., & Emeagwali, O. L. (2017). Corporate social responsibility and behavioral intention: the moderator effect of contextual factors: a meta-analytic examination",

Sleimi, M.T & Emeagwali O. L. (2017). Do Employee Attitudes Mediate the Relationship between Strategic Human Resource Management Practices and Organizational Effectiveness? A SEM based investigation using SMART-PLS. *Business and Economic Horizons*. 13 (1) pp 42-59.

(Indexed in Elsevier's SCOPUS)

Alnajdawi, S, Emeagwali, O. L & Elrehail, H. (2017) The Interplay among Green Human Resource Practices, Organization Citizenship Behavior for Environment and Sustainable Corporate Performance: Evidence from Jordan. *Journal of Environmental Accounting and Management* 5 (3) DOI 10.5890/JEAM.2017.09001. pp174-184.

(Indexed in Clarivate Analytics' ESCI & Elsevier's SCOPUS)

Alzoubi, A.S. & Emeagwali,O. (2016). Do Generic Strategies Impact Performance in Higher Educational Institutions? A SEM –based Investigation.

Business and Economic Horizons

(Indexed in Elsevier's SCOPUS)

Shamout, M.D & Emeagwali O. L. (2016). Examining the Impact of Electronic Supply Chain Management Processes on Customer Satisfaction: A Literature Review. *Business and Economic Horizons* 12 (3), pp141-163.

(Indexed in Elsevier's SCOPUS)

Emeagwali,O. L & Ati, L.(2015). Classifying the Generic Competitive Action Types within the Nigerian Mobile Telecommunications Network Operating Industry.

ARP International Journal of Social Science 1 (1), 3-12

Emeagwali,O. L & Ati, L.(2015). Industry Specific Action Types within the **Nigerian** Mobile Telecommunications Network Operating Industry

ARP International Journal of Social Science 1 (1), 84-101

Emeagwali, O. L., & Çalıcıoğlu, C. (2014). Mapping the Generic Competitive Action Types Peculiar to the Turkish Mobile Telecommunications Network Operating Industry. *Problems and Perspectives in Management*. Volume 12, Issue 1.

(Indexed in Elsevier's SCOPUS | ABDC Rank = C)

Emeagwali, O. L., & Çalıcıoğlu, C. (2014). Competitive Interaction: Nature, volume and patterns of generic competitive actions executed by the three largest mobile telecommunication network operators in Turkey.

Problems and Perspectives in Management. Volume 12, Issue 1.

(Indexed in Elsevier's SCOPUS | ABDC Rank = C)

Emeagwali, O. L., & Çalıcıoğlu, C. (2014). Industry-specific Competitive Actions within the Turkish Mobile Telecommunications Network Operating Industry.

International Journal of Business and Social Sciences.

- Çalicioğlu, C., Zhakanova, A., & Emeagwali, O. L. (2014). Effect of Organizational Climate on Marketing Performance: An Analysis of the Perception of Marketers in the Banking Sector of North Cyprus. *Problems and Perspectives in Management*. Volume 12, Issue 2. **(Indexed in Elsevier's SCOPUS | ABDC Rank = C)**
- Çalicioğlu, C., Zhakanova, A., & Emeagwali, O. L. (2014). Relationship between Perceived Organizational Commitment and Target Achievement: Evidence from an Examination of Marketers in North Cyprus' Banks. *Journal of Arts, Science & Commerce*. Volume V, Issue – 2.
- Zhakanova, A., & Emeagwali, O. L. (2014). An Empirical Study of the Impact of Market Capitalization on the Long-term performance of IPOs. *Journal of Arts, Science & Commerce*. Volume V, Issue – 2.
- Emeagwali, O. L., & Naghdipour, B. (2013) Exploring the Usage and User-Perception of Interactive White Boards in Higher Education in North Cyprus. *Procedia - Social and Behavioral Sciences*, Elsevier, Volume 83, Pages 272-276, ISSN 1877-0428, <http://dx.doi.org/10.1016/j.sbspro.2013.06.053>. (<http://www.sciencedirect.com/science/article/pii/S1877042813011208>) **(Indexed in Thomson Reuters' CPCI & Elsevier's SCOPUS)**
- Naghdipour, B., & Emeagwali, O. L. (2013) Students' Justifications for Academic Dishonesty: Call for Action. *Procedia - Social and Behavioral Sciences*, Elsevier, Volume 83, Pages 261-265, ISSN 1877-0428, <http://dx.doi.org/10.1016/j.sbspro.2013.06.051>. (<http://www.sciencedirect.com/science/article/pii/S187704281301118X>) **(Indexed in Thomson Reuters' CPCI & Elsevier's SCOPUS)**
- Naghdipour, B., & Emeagwali, O. L. (2013) Assessing the Level of Reflective Thinking in ELT Students. *Procedia - Social and Behavioral Sciences*, Elsevier, Volume 83, Pages 266-271, ISSN 1877-0428, <http://dx.doi.org/10.1016/j.sbspro.2013.06.052>. (<http://www.sciencedirect.com/science/article/pii/S1877042813011191>) **(Indexed in Thomson Reuters' CPCI & Elsevier's SCOPUS)**
- Turgay, T & Emeagwali, O. L. (2012) "Hypercompetition: the Driving Force behind Successful Business Innovations? A Critical Review of Literature", *Investment Management and Financial Innovations*, Volume 9, Issue 3, pp. 111-119. **(Indexed in Elsevier's SCOPUS)**

XIII. MEMBERSHIP OF SCIENTIFIC AND PROFESSIONAL ASSOCIATIONS

- Member Strategic Management Society (SMS)
 Member American Academic Research Society (AARESOC)

XIV. COURSES GIVEN WITHIN THE PAST TWO YEARS

Academic Year	Semester	Course name	Weekly Hours	No of students
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			Theor y	Practic e	
2022-2023	Fall	BUS 404 Strategic Management (Undergrad)	3	3	48
		MGMT 510/610 Advanced Quantitative Methods for Business	3	-	16
		MGMT 608 Strategic Management & Business Analysis (PhD)	3	-	11
		MGMT 605 Advanced Report Writing	3	-	101
		MGMT 502 Strategic Management (Masters)	3	-	19
	Spring	MGMT 510/610 Advanced Quantitative Methods for Business	3	-	81
		BUS 404 Strategic Management (Undergrad)	3	3	21
		BUS 101 Introduction to Business Management	3	-	14
		MGMT 502 Strategic Management (Masters)	3	-	30
		MGMT608 Strategic Management & Business Analysis (PhD)	3	-	27
	Summer	MGMT 510/610 Advanced Quantitative Methods for Business	3	-	14
		BUS 404 Strategic Management (Undergrad)	3	3	16
		MGMT 502 Strategic Management (Masters)	3	-	11
2023-2024	Fall	MGMT 608 Strategic Management & Business Analysis (PhD)	3	-	16
		BUS 101 Introduction to Business Management	3	-	59
		MGMT 608 Strategic Management (PhD)	3	-	10
		MGMT 502 Strategic Management (Masters)	3	-	32
		BUS 404 Strategic Management (Undergrad)	3	3	63
	Spring	MGMT 608 Strategic Management & Business Analysis (PhD)	3	-	14
		MGMT 510/610 Advanced Quantitative Methods for Business	3	-	15
		MGMT 502 Strategic Management (Masters)	3	-	23
	Summer	BUS 404 Strategic Management (Undergrad)	3	3	74
		MGMT 502 Strategic Management (Masters)	3	-	10
		BUS 404 Strategic Management (Undergrad)	3	3	23

XV. SPEAKING ENGAGEMENTS

1. “Reverse Knowledge Transfer from Overseas Acquisitions and Nigerian EMNEs’ Performance: The moderating roles of government institutions and policies” – *Presented at the Global Strategy and Emerging Markets Conference (GSEM 2018) Organized by the Centre for International Business and Education Research at the University of Miami Business School, on 17th and 18th May, 2018.*
2. “21st Century Advances and Challenges in the Field of Business and Management.” – Opening speech delivered as a co-chair of the 2nd International Conference on

Business and Management (ICOBM'17) held at Le Chateau Lambousa Hotel, Cyprus, on 15.11.2017.

3. “Strategic Management in the Age of Social Media” – *A Keynote speech delivered* at the International Conference on Social Media Marketing (ICSMM'17) held at the University of Twente, Enschede, Netherlands, on **21.08.2017**.

4. “The Economic Consequence of a Cypriot Solution on the North Cyprus Side” – *Invited as a guest* on the Cyprus Star show hosted by Maggi Whyte on ADA TV, on **25.07.2015**.

5. “Intuition: Reshaping the way we predict actions”- *A speech given* at the TEDxGAUNIVERSITY- an independently organized international TED event held on **01.07.2015**.

5. “Economic Dynamics of Terrorism” – *A speech given* at the GAU International Relations Symposium held at the American University, Cyprus on **22.07.2015**.

6. “Sustainable Global Peace: Is it even possible?” – *A speech given* at the TEDxEMUniversity- an independently organized international TED event held at the Eastern Mediterranean University, Famagusta, Cyprus on **14.11.2014**.

7. “Exploring the Usage and User-Perception of Interactive White Boards in Higher Education in North Cyprus”- *A presentation given* at the World Conference on Educational Technology held at the Near East University, Nicosia, Cyprus on **27-30.06.2012**.

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